



### **WPF Launches Dreamer Fund**

*WPF plans to put money back into the pockets of players*

OKLAHOMA CITY, OK – Women's Professional Fastpitch continues to push its vision of a brighter future forward by launching the WPF Dreamer Fund. The initiative will be crowdfunded through various campaigns to raise money for the league. A portion of all campaign funds will go directly to WPF players who opt in to participate in the initiative. Not only is WPF proud to be campaigning for the growth of the league, but also keeping the priority of putting money in player's pockets.

"Investing money in women's sports is one thing, but knowing that you play a part in directly impacting the player themselves is a game changer. We don't want fans and players to simply watch the movement, we want fans and players to be hands-on in our efforts," said Lauren Chamberlain, WPF Commissioner. "We took a note from Angel City FC after they launched their Fan-Fueled Player Fund. WPF will continue to lean and march forward in our mission to raise the standard for women's professional softball."

Any player signed with the league will have the opportunity to participate in the WPF Dreamer Fund. Participation will include the overarching mission to promoting the league both on their media platforms and in their daily lives. All WPF campaigns, like #ProtectHerDream, will give a portion of the proceeds to the WPF Dreamer Fund and those funds will be distributed equally to participating players upon the competition of that year's season.

Read more about WPF at [www.wprofastpitch.com](http://www.wprofastpitch.com) and on socials, @wprofastpitch

### **About WPF**

WPF, the official professional softball league in the United States, is taking the field in June of 2022. Founded by USA Softball, USSSA, and Smash It Sports, the league aims to provide the long-lasting and viable option for softball player's post collegiate play. Women's Professional Fastpitch will showcase the best athletes in softball, provide a world-class experience for fans, and ultimately connect young girls across the world to their idols and make the professional dream achievable.